



AI WITHOUT BORDERS

**DUBAI TECH IMMERSION
PROGRAM - 2025**

ABOUT THE PROGRAM

The Dubai Immersion Program by KIIT offers hands-on learning and real-world exposure to AI applications in Dubai. Participants engage with industry experts, attend sessions at the renowned RIT Dubai university, and visit leading companies to explore cutting-edge technologies. The program also includes cultural exploration, offering a chance to experience Dubai's rich heritage and diverse traditions while gaining global insights into AI-driven solutions.

KEY OBJECTIVES

- Conceptualize, develop, and present an **AI-based business solution** as part of the Dubai Business Challenge.
- Learn critical business skills for engineers – strategy, leadership, people management, communication, and business development and all these leading to an exposure to **inter-disciplinary learning**.
- Prepare for **international career opportunities** and working abroad.
- Develop adaptability and cross-cultural intelligence to effectively manage and thrive in diverse **international work environments**.



PROGRAM HIGHLIGHTS

GIP UAE

Dubai & Sharjah

Duration: 14 days(5 days virtual + 9 days onsite)

University: Rochester Institute of Technology (Dubai)

Company visits: Explore Sharjah's hub for new age companies. Technology & Finance/**The Hub of Finance in Dubai/** Dubai Electricity & Water Authority and **One of the World's Largest Solar Park**

Cultural Exploration:

- Introduction to Arabic Language
- In-depth Arabic Cultural Tour

Startup Gateway

•Get access to \$1 Million fund for tech startups from the institution

Networking Opportunities

- Networking events with **Dubai business leaders**
- Participation in expert panels and workshops on **launching businesses** in international markets

Academic Learning

- **Hands-on AI projects** and business challenge competitions aligned with industry problems across various domains
- University-level workshops & sessions

Focus Area

- **Artificial intelligence**
- Business management skills
- **International career preparation**



PROGRAM DURATION

5 DAYS (VIRTUAL) + 9 DAYS (ONSITE)

Onsite travel will include classroom session at the university and company visits, along with cultural exploration like local language learning and cultural exploration tour. A detailed itinerary is given in the brochure for the onsite travel.



5 DAYS (VIRTUAL)

The three-week virtual action plan focuses on laying the groundwork for the Business Challenge by integrating AI research, business strategy, and team collaboration.

In the 5 days, participants engage in orientation, team building, and workshops on business fundamentals while researching AI applications and brainstorming potential business challenges. Deliverables include a research summary and a preliminary list of business problems.

Further the virtual plan emphasizes problem identification, prototyping, and skill-building in business communication and cross-cultural intelligence. Key activities include finalizing the business problem, scoping the AI solution, technical planning for a prototype, and peer presentations.





RIT UNIVERSITY

(ROCHESTER INSTITUTE OF TECHNOLOGY, DUBAI)

HIGHLIGHTS

Ranked in Top 70 in the following courses:

- **#19** in Cybersecurity ,
 - **#34** in Analytics ,
 - **#53** in Engineering
 - **#63** in CS Programs
 - **#70** in Undergraduate Management Programs
- as per U.S. news and world report

ITINERARY IN UAE

(Dubai & Sharjah)



SATURDAY

- Departure for Dubai



SUNDAY

- Arrival
- Day available for leisure



MONDAY

Morning:

- Welcome & Orientation Session
- Dubai Business Challenge Rollout:
Team Formation & Idea Refinement

Afternoon:

- Introduction to Arabic Language

Evening:

- Arabic Cultural Tour: City Tour of Old Dubai, Gold Souk, Burj Khalifa, Dubai Mall & Fountain, and Palm Jumeirah.



ITINERARY IN UAE

(Dubai & Sharjah)



TUESDAY

Morning:

- Classroom Session at the University: Business Model Development & Market Strategy
- Basic Arabic Language

Afternoon:

- Industry Visit: Explore Sharjah's hub for new age companies. This segment of the program will focus on the latest cutting-edge technologies and the companies that are making them happen.

Evening:

- Networking / Case Study / Group work / Free



WEDNESDAY

Morning:

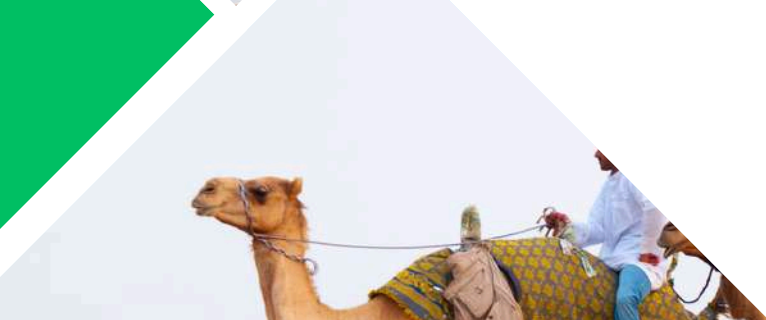
- Classroom Session at the University: Prototyping & AI Implementation Strategy
- Basic Arabic Language

Afternoon:

- Industry Visit: Technology & Finance. The Hub of Finance in Dubai

Evening:

- Networking / Case Study / Group work / Free



ITINERARY IN UAE

(Dubai & Sharjah)



THURSDAY

Morning:

- Classroom Session at the University: Financial Planning & Investment Readiness

Afternoon :

- Apple Workshop
- International Trade Task at Dubai Mall

Evening:

- Networking / Case Study / Group work / Free



FRIDAY

Morning:

- Classroom Session at the University: Pitch Preparation & Storytelling
- Basic Arabic Language

Afternoon:

- Industry visit: Dubai Electricity & Water Authority and One of the World's Largest Solar Park.

Evening:

- Networking / Case Study / Group work / Free

ITINERARY IN UAE

(Dubai & Sharjah)



DAY 8

SATURDAY

Morning:

- Final Presentations

Afternoon:

- Awards & Closing Ceremony

Evening:

- Return flight



DAY 9

SUNDAY

- Arrive back to India as an accomplished leader



GLIMPSES (ACCOMMODATION)



PROGRAM FEE

Program Fee: Rs **1,20,000/-** per participant

Flights and visa: Rs **40,000/-** approx

Includes:

- All Academic and Experiential learning content
- Accommodation in UAE
- Meals
- Local transport for program related travel
- Flights(Ex- Delhi, Mumbai), Visa & Insurance

Payment Terms:

- 100% of the program fee payable immediately for confirmation.
- No Refund Policy

FOR MORE DETAILS PLEASE CONTACT

+91 89811 12518 / +91 91473 75091

sujata.acharya@kiit.ac.in

gip.connect@kiit.ac.in





AI WITHOUT BORDERS
DUBAI TECH IMMERSION
PROGRAM- 2025



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

— Deemed to be University U/S 3 of UGC Act, 1956 —
Patia, Bhubaneswar, Odisha, India