



AI FRONTIERS

**GERMANY TECH IMMERSION
PROGRAM - 2025**

ABOUT THE PROGRAM

The Germany Immersion Program by KIIT offers hands-on learning and real-world exposure to AI applications. Participants engage with industry experts, attend sessions at the renowned **Technical University Berlin**, and visit leading companies to explore cutting-edge technologies. The program also includes cultural exploration, offering a chance to experience rich heritage and diverse traditions while gaining global insights into AI-driven solutions.

KEY OBJECTIVES

- Conceptualize, develop, and present an **AI-based business solution** as part of the Business Challenge.
- Learn critical business skills for engineers – strategy, leadership, people management, communication, and business development and all these leading to **inter-disciplinary learning**.
- Prepare for **international career opportunities** and working abroad.
- Develop adaptability and cross-cultural intelligence to effectively manage and thrive in diverse **international work environments**.



PROGRAM HIGHLIGHTS

GIP Germany

Location: Berlin

Duration: 14 days (5 days virtual + 9 days onsite, including travel)

University: Technical University Berlin

Company visits:

Visit to world renowned companies. BMW Factory / Futurium Berlin / Bundestag / Siemens Energy / Aspen

Cultural experience:

- Introduction to German language
- German cultural tour

Startup Gateway

- Access to \$1M startup funding opportunities

Networking Opportunities

- Networking events with business leaders
- Participation in expert panels and workshops on launching businesses in international markets

Academic Learning

- Hands-on AI projects and business challenge competitions aligned with industry problems
- University-level workshops & sessions

Focus Area

- Artificial intelligence
- Business management skills
- International career preparation



PROGRAM DURATION

5 DAYS (VIRTUAL) + 9 DAYS (ONSITE)

Onsite travel will include classroom session at the university and company visits, along with cultural exploration like local language learning and cultural exploration tour. A detailed itinerary is given in the brochure for the onsite travel.

5 DAYS (VIRTUAL)

The virtual action plan focuses on laying the groundwork for the Business Challenge by integrating AI research, business strategy, and team collaboration.

In the 5 days, participants engage in orientation, team building, and workshops on business fundamentals while researching AI applications and brainstorming potential business challenges. Deliverables include a research summary and a preliminary list of business problems.

Further the virtual plan emphasizes problem identification, prototyping, and skill-building in business communication and cross-cultural intelligence. Key activities include finalizing the business problem, scoping the AI solution, technical planning for a prototype, and peer presentations.





HIGHLIGHTS

- It is one of the largest technical university.
- QS World University Rankings 2025: Ranked #147 globally and #8 in Germany
- Times Higher Education (THE) Ranking 2024: TU Berlin is ranked #137 globally

DAYWISE ITINERARY



SATURDAY

- Evening departure: Enroute to Berlin



SUNDAY

- Arrival in Berlin
- Day available for leisure



MONDAY

Morning:

- Welcome & Orientation Session
- Business Challenge Rollout: Team Formation & Idea Refinement

Afternoon:

- Introduction to German Language
- German Cultural Tour

Evening:

- Networking / Case Study / Group Work / Free



DAYWISE ITINERARY



TUESDAY

Morning:

- Classroom Session at the University: Business Model Development & Market Strategy
- Business Challenge related work

Afternoon:

- Industry Visit: BMW Factory / Futurium Berlin / Bundestag / Siemens Energy / Aspen
- Basic German Language

Evening:

- Networking / Case Study / Group Work / Free



WEDNESDAY

Morning:

- Classroom Session at the University: Prototyping & AI Implementation Strategy
- Business Challenge related work

Afternoon:

- Industry Visit: BMW Factory / Futurium Berlin / Bundestag / Siemens Energy / Aspen
- Basic German Language

Evening:

- Networking / Case Study / Group Work / Free



DAYWISE ITINERARY



THURSDAY

Morning:

- Classroom Session at the University: Financial Planning & Investment Readiness
- Business Challenge related work

Afternoon:

- Business Workshop: Launching a Business in an International Market (Germany)
- Aesthetic Intelligence Activity: at Museum der Dinge

Evening:

- Networking / Case Study / Group Work / Free



FRIDAY

Morning:

- Classroom Session at the University: Pitch Preparation & Storytelling

Afternoon:

- Business Leader Session: meet and network with a prominent business / industry leader

Evening:

- Networking / Case Study / Group work / Free



DAYWISE ITINERARY



DAY 8

SATURDAY

Morning:

- Final Presentations

Afternoon:

- Awards & Closing Ceremony

Evening:

- Departure



DAY 9

SUNDAY

- Arrival in India



PROGRAM FEE

Program Fee: Rs **2,10,000/-** per participant

Flights and visa: Rs **80,000/-** approx

Includes:

- All Academic and Experiential learning content
- Accommodation in Berlin
- All meals
- Local transport for program related travel
- Flights(Ex- Delhi, Mumbai), Visa & Insurance

Payment Terms:

- 100% of the program fee payable immediately for confirmation
- No Refund Policy

FOR MORE DETAILS PLEASE CONTACT

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KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY

— Deemed to be University U/S 3 of UGC Act, 1956 —
Patia, Bhubaneswar, Odisha, India