

CORPORATE  
**GURUKUL**  
#GoodToGreat

Proposal for  
**GLOBAL IMMERSION  
PROGRAMME (GIP)**



**NUS**  
National University  
of Singapore

School of  
Computing

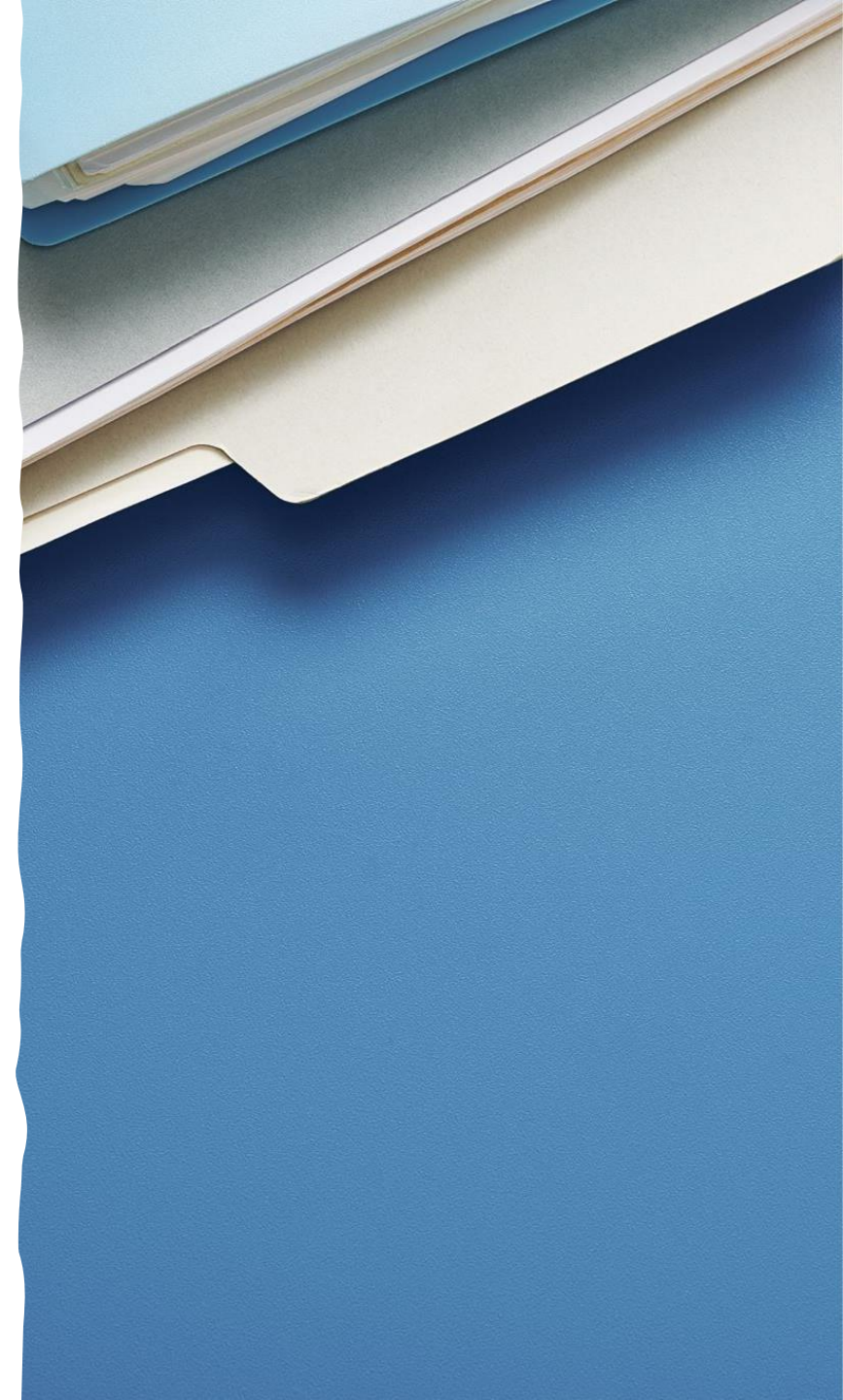
Submitted to  
**KIIT University**



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# Executive Summary



## CONTEXT

**KIIT University** is committed to empowering students with the knowledge and skills required to excel in a globalized business environment. The Global Immersion Programme (GIP), developed in collaboration with Corporate Gurukul—a pioneer in experiential education—and the **National University of Singapore (NUS)**, ranked 8<sup>th</sup> globally, serves as a cornerstone in achieving this vision. By combining academic rigor with practical insights, the GIP is designed to prepare students for leadership roles in multinational organizations.

Corporate Gurukul is honored to propose an **Experiential On-Campus Global Immersion Programme (GIP)** in Singapore for **KIIT University**. This initiative is submitted for your review and approval to deliver transformative educational outcomes aligned with the institution's strategic goals.

## ABOUT THE PROGRAMME

The Global Immersion Programme (GIP) offers students an unparalleled three-level experience: programme-level expertise, exposure to NUS's world-class infrastructure and resources, and immersion in Singapore's dynamic business and cultural ecosystem. A key highlight is the module on 'Artificial Intelligence (AI) Powered Analytics,' which underscores the disruptive potential of AI across industries. Students gain advanced insights into leveraging AI for strategic decision-making, honing critical skills in leadership, innovation, and data-driven problem-solving. Additionally, they craft personalized roadmaps for career success, positioning themselves as future-ready professionals capable of excelling in global multinational corporations. This transformative initiative not only equips students to thrive in an AI-driven global economy but also reinforces **KIIT University's** reputation as a leader in delivering globally relevant, industry-aligned education.

## TARGET AUDIENCE

GIP is ideally suited for undergraduates and post-graduates seeking global careers and a profound understanding of AI's role in Analytics, enabling them to apply these skills to excel in a global corporate environment.

## INTRODUCING GIP



# Introduction to GIP

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*GLOBAL IMMERSION PROGRAMME (GIP) is an experiential intervention conducted by Corporate Gurukul in association with QS World Ranking University #8 – National University of Singapore (NUS).*



# Immersion Overview

## What?



- Immerse in Singapore - 8 days
- Finish an Elective
- Learn through Industry Visits
- Experience Cultural Diversity

## How?



- Engage in Classroom Experiences
- Work on Real-World Project
- Explore Industry Frontiers
- Cultural & Global Exposure

## Get Mentored, Trained, Assessed



& Certified by



**NUS**  
National University  
of Singapore

School of  
Computing

# GIP Advantage for Students

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Learn with Faculty with decades of teaching and mentoring experience at **World #8 University**



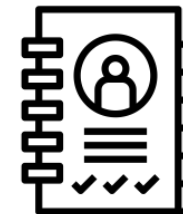
Get **Letter of Evaluation** from NUS



Get **Certificate of Completion** from NUS



Develop **skills in AI powered Analytics** and understand its impact on Business



Add a key accomplishment to your **Resume**

# Programme Associate: NUS

## \*QS World University Subject (Data Science & AI) Rankings 2024

1	<a href="#">Massachusetts Institute of Technology (MIT)</a> 📍 Cambridge, United States	98.4	92.5	93.7	96.4
=2	<a href="#">Carnegie Mellon University</a> 📍 Pittsburgh, United States	82.4	100	95.3	97.4
=2	<a href="#">Stanford University</a> 📍 Stanford, United States	96.3	90.1	98.5	98.3
4	<a href="#">University of Oxford</a> 📍 Oxford, United Kingdom	96.4	84.2	95.3	89.6
5	<a href="#">University of California, Berkeley (UCB)</a> 📍 Berkeley, United States	90.2	86.9	100	97.2
6	<a href="#">National University of Singapore (NUS)</a> 📍 Singapore, Singapore <a href="#">View Programmes</a>	93.7	86.8	91.2	92.1

**Get trained, mentored, assessed, certified  
and endorsed by the best in the world!**



**NUS**  
National University  
of Singapore

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Computing

**The NUS School of Computing is ranked #6 worldwide  
and #1 in Asia for Data Science and AI, according to  
the QS World University Rankings by Subject 2024**



# Module Outline

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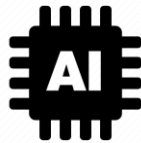
AI Powered  
Analytics



**Introduction to Data Analytics:** Explore key concepts, tools, and the role of analytics in decision-making



**Understanding and Preparing Data:** Learn data collection, cleaning, and exploration techniques



**AI Applications and Business Use Cases:** Understand and Apply AI-driven analytics to real-world business scenarios



**Final Project Presentation:** Present a comprehensive analytics project demonstrating end-to-end insights

# Lectures, Project Work and Final Presentations





# Cultural Immersion and Field Trips





# Essential Leadership Skills @ GIP



## Self Awareness

Learn how your behavior shapes global outcomes



## Communication & Influence

Effectively communicate goals, inspire trust, and influence others through persuasion, promotion, and delegation



## Excellence in Learning

Experience disciplined, in-depth learning with a focus on excellence



## Learning Agility

Know when to change course, and help others to do so



## Time Management

Master prioritization and efficiency to achieve goals within deadlines



## Cultural Awareness & Intelligence

Develop respect for diverse cultures and gain a deep understanding of sentiments across Asia

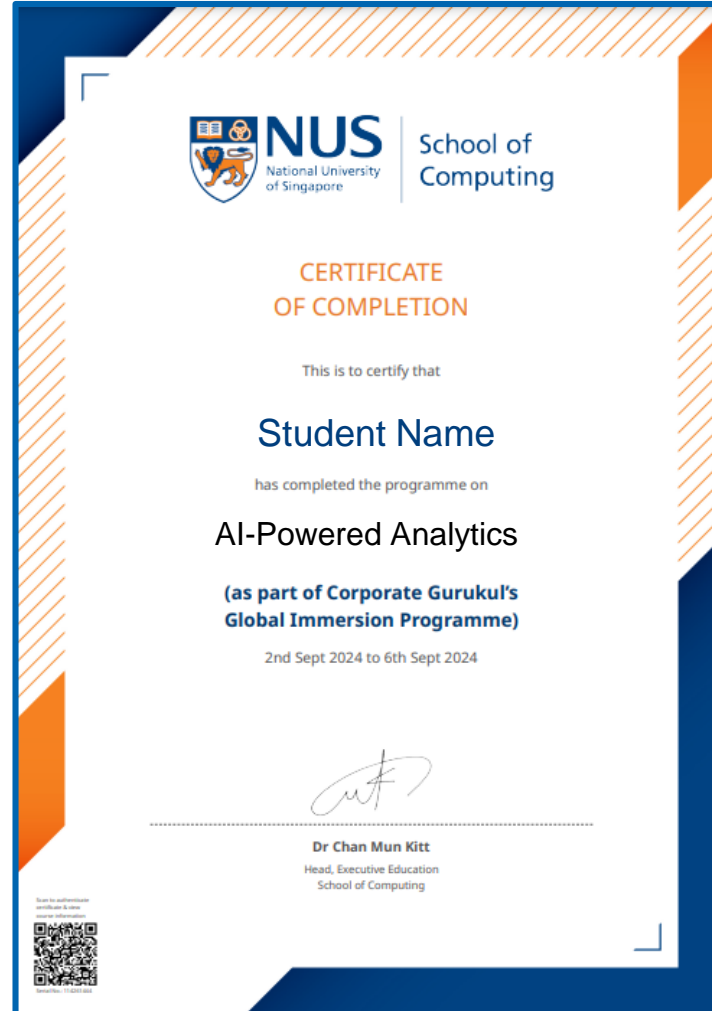
Life Skills in Action @ Global Immersion Programme

# PROGRAMME COMPLETION DOCUMENTS



# Certificate of Completion

**CORPORATE  
GURUKUL**



*CERTIFICATE Format is subject to change based on NUS discretion.*

# Letter of Evaluation (LOE) from NUS



CORPORATE  
GURUKUL

<<Date>>

<NAME>  
<COLLEGE>  
<CITY>

Dear <Name\_1>.

Subject: Letter of Evaluation

This is with reference to the Global Immersion Programme (GIP) conducted by Corporate Gurukul from 7th July 2024 to 13th July 2024 on 'AI Powered Business Analytics'. The course work for internship included the following:

- Introduction to AI in Business Analytics
  - Overview of AI in business analytics
  - The role of AI in transforming business processes
  - Case studies showcasing AI's impact in various industries
  - Introduction to the tools and platforms used in AI analytics
- Understanding Exploratory Data Analysis (EDA) and Descriptive Analytics
  - Introduction to Exploratory Data Analysis (EDA)
  - Descriptive statistics measures
  - Data visualization techniques
  - Tools: Power BI and AI Studio
  - Univariate, bivariate, and multivariate analysis
  - Measures of location and dispersion
  - Measures of association, including covariance and correlation
  - Data visualization and dashboard creation with Power BI
- Applying Predictive Modeling in Business Analytics
  - Introduction to predictive modeling
  - Techniques for model evaluation and validation
  - Advanced analytics methods
  - Applying machine learning algorithms for prediction
  - Practical exercises using AI Studio for predictive modeling
  - Real-world applications in business contexts
- Implementing AI and Machine Learning for Time Series Analysis
  - Introduction to time series analysis
  - Components of time series: trend, seasonality, and noise
  - Exponential smoothing models
  - Forecasting time series using regression and autoregressive models
  - Practical exercises in AI Studio for time series analysis
  - Using index numbers for analyzing time-dependent data

TRANSCRIPT

GLOBAL IMMERSION PROGRAMME – JULY 2024  
AI POWERED BUSINESS ANALYTICS

Name: <NAME>

Date: 22<sup>nd</sup> August 2024

Assessment Component	Score	Topic/Parameter
In-Class Assessment	<FT>/30	Final Comprehensive Assessment
Project Assessment	<FA>/70	Project assessment

	Assessment		Overall Percentage (Out of 100%)
	Final Comprehensive Assessment	Project Assessment	<Out of 100>
	30% weightage	70% weightage	
Percentage	<FT>/30	<FA>/70	Grade <GRADE>
Faculty Assessor Signature			-
Faculty Assessor Name	Dr Tan Wee Kek		-

Grading Guideline:

O 100 - 90

A+ 89.9 - 80

A 79.9 - 70

A- 69.9 - 60

B+ 59.9 - 55

B 54.9 - 50

B- 49.9 - 45

C 44.9 - 40

F <40

THE DOCUMENT IS INDICATIVE.  
SUBJECT TO MINOR CHANGES BASED ON PARTNER DISCRETION

# Schedule\*

DAY	Morning Schedule	Afternoon Schedule
Day1	Arrival in Singapore Check-in (after 2:00 PM)	Field Trip (City Tour) to - Esplanade, Merlion, Marina Bay Sands
Day 2	<b>Session at NUS</b> AI-Powered Analytics	Self-directed Project work
Day 3		Self-directed Project work
Day 4		Industry Visit: Urban Redevelopment Authority
Day 5		Self-directed Project work
Day 6	Field Trip to Universal Studios (Attraction fees not included)	
Day 7	Final Project Presentations to <b>NUS faculty</b>	Field Trip to Sentosa (Attraction fees not included)
Day 8	Checkout by 12:00 PM	Fly back to Home Country

# Fee & Inclusions

Description	Details
Programme Fee	<ul style="list-style-type: none"><li>• <b>INR 1,70,000</b> per participant for minimum of 500 participants</li><li>• (50 participants per cohort x cohorts)</li></ul>
Payment Terms	<ul style="list-style-type: none"><li>• 100% advance 90 days before the programme start</li></ul>
Faculty Sponsorship	<ul style="list-style-type: none"><li>• INR 50,000 per faculty for 3 Faculty per 50 students</li></ul>
Programme Date	<ul style="list-style-type: none"><li>• May and June, 2025</li></ul>

## WHAT IS INCLUDED?

1. Training Intervention and Sessions by NUS
2. Certificate of Completion from NUS
3. Hostel/ hotel Accommodation in Singapore
4. Flights, visa and travel insurance\*
5. Complete programme management in Singapore
6. Airport-transfers and local transport in Singapore
7. Field trips
8. 3 Sponsored Faculty per cohort (Limited to Rs 50k per faculty)

## WHAT IS NOT INCLUDED?

1. Meal allowance
2. Entry Fee to tourist attractions
3. Personal expenses

\* Flight fares are subject to change. Current pricing assumes collection of fee for flight bookings by 28-Feb-2025

# Applied Experiential Learning



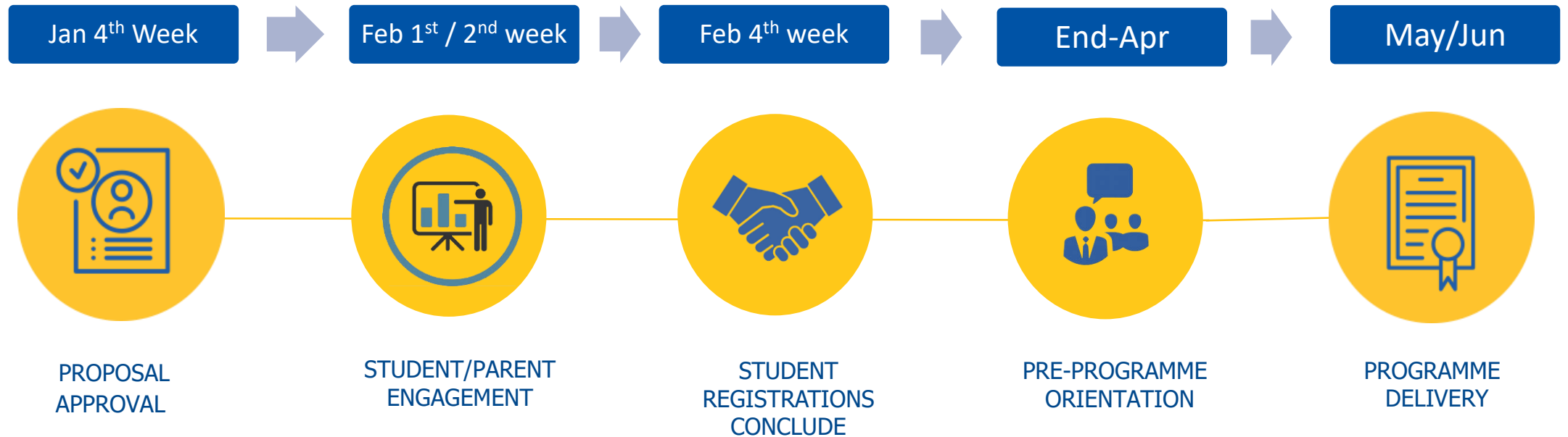
## **GLOBAL IMMERSION PROGRAMME (GIP)**

7<sup>th</sup> July 2024 to 13<sup>th</sup> July 2024

Venue: National University of Singapore



# Next Steps and Timelines



# Soumya Acharya

*PRESIDENT*

200 Jalan Street, #11-01, Textile Centre,  
Singapore – 199018

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[www.corporategurukul.com](http://www.corporategurukul.com)

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**Thank You**